



SERVICE FIRST
FEDERAL CREDIT UNION

FIRST THINGS FIRST

SERVICE FIRST FEDERAL CREDIT UNION NEWSLETTER

May 2023

Employee Anniversaries

- Sarah S- 7 Years on May 2nd
- Kayla- 2 Years on May 10th
- Todd- 6 Years on May 17th
- Randee- 8 Years on May 26th

Upcoming Events

- Closed for Memorial Day on Monday, May 29, 2023
- Closed for Juneteenth on Monday, June 19, 2023
- Annual Meeting at 5:00pm on Wednesday, June 21, 2023 at the Main branch

Preventing Fraud

You may already be aware that you should not open email attachments with an extension such as ".exe", but did you know that even PDFs or Word Documents can be rendered unsafe to open? Opening these attachments from senders with malicious intent can cause your computer (and any networks to which you are connected) to be compromised, hacked or even riddled with ransomware.

What are the unsafe file types to look out for? This question is better answered by listing file types that are generally considered to be safe to open. The truth is that almost all file types are at risk of being "booby-trapped" to attack your computer or device.

The general rule is to NEVER open an email attachment if you do not know who it came from or why you received it.

How can I tell if an attachment is safe to open?

- Ask yourself: Was I expecting to receive this attachment? Did it come from who I would expect it to come from? Check email addresses for any "red flags" that may indicate the email address has been spoofed or faked.
- Never open an email attachment if you don't recognize the sender that it came from.
- If you recognize the person or email address sending you the file, but it was still unexpected, contact them first through a different form of communication (such as by phone) to ask them if they intended to send you the file.

Former Service First President and CEO, Roger Peters, Passes Away

With great sadness, Service First announces the death of Roger Peters, former President and CEO. He passed away on March 15, 2023. Roger was the President and CEO of Service First for nearly 45 years.

Roger had a long and distinguished record of service to the credit union industry. He was hired as the President of John Morrell Employees Federal Credit Union in 1965. Over the next four decades, under Roger's vision and guidance, the credit union grew and with a name change became Service First Federal Credit Union. Roger retired from Service First in 2009.

As a longtime credit union leader in South Dakota, he served in nearly every leadership position possible including 10 years serving on the board of South Dakota Corporate FCU, 20 years on the board of the Sioux Valley Chapter, and 30 years on the board of the South Dakota Credit Union League.

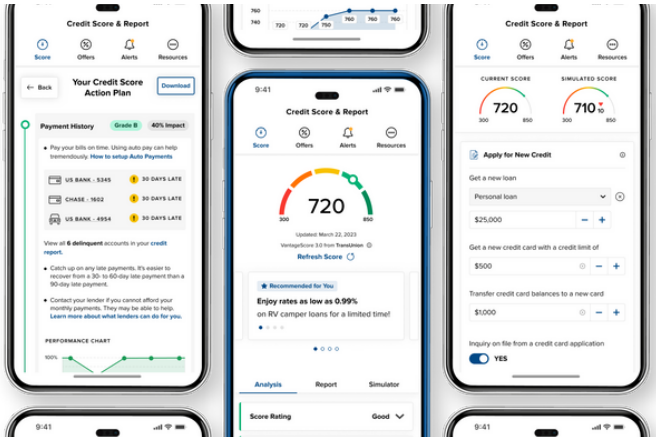
Roger was a mentor to many credit union leaders, and will be greatly missed.





Annual password update

For security reasons, you must update your Online Banking password every 365 days. This is a safety feature to ensure you are keeping your financial information safe. If you need assistance changing your password give us a call at 1-605-336-1047.



Set a Credit Goal

In addition to being able to view your Credit Score in Online Banking and the Mobile App, you can now set a Credit Goal. Credit Goals is in a new tab on the main Credit Score dashboard. You can create a personalized Credit Goal and also see recommendations on how to improve your score.

Share Certificate
4.75% APY*
For 6 Months



better than your bank

Promotional Certificate Rate

We're sharing success and passing savings on to our members with a 6-month Promotional Certificate rate of 4.75% APY!* This rate is valid for Promotional Certificates funded by May 31, 2023. There is a minimum opening deposit of \$10,000. To see full terms and conditions visit our website at servicefirstfcu.org.



Committed to Community

In March we participated in the Helpline Center's underwear and sock drive. Underwear and socks are some of the most in-demand items for people who utilize homeless shelters and other temporary housing. Visit helplinecenter.org to learn more about the Helpline Center.